



# Optimizing LinkedIn Profile Picture for Job Seekers

By Samar Siala, your career coach

**S&H** [WWW.SH.LY](http://WWW.SH.LY)

# Profile Picture

You need to consider:  
High quality & high resolution  
A new picture you took in the last 24 months



Ramona Tufaru





# Profile Picture

Meets LinkedIn's profile picture guidelines  
(is 400×400 pixels & no more than 8mb in  
size)



# Profile Picture



Emphasizes your face &  
No sunglasses

# Profile Picture



Tamkara Adun

Conveys your authentic self – wearing clothes that reflect your career environment and culture, with colours you enjoy





# Profile Picture

Showcases your smile



Samar Siala



# Profile Picture



Fadel Grea

Not from a dark corner



TIP S

If you are looking for more profile views, adding a professional photo of yourself on your LinkedIn profile might result in

**14 TIMES  
MORE PROFILE  
VIEWS!**





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Hello, I am Samar Siala  
I am a career coach  
I use the latest scientific &  
practical methods  
to achieve success &  
development